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1. An occupation undertaken for a long period and with opportunities for progress is called

- A) Job
C) Work
B) Career (Correct)
D) Hobby

2. Everything that we do outside work is ____.

- A) Personal life (Correct)**
C) Tuition
B) Professional life
D) Dislikes

3. Balance in _____ is important to have a healthy and happy life.

- A) Career demand
C) Work-life (Correct)
B) Job satisfaction
D) Salary

4. Siddhu is planning to start his career. He should have ____.

- A) Education
C) Resume
B) Career plan
D) All of these (Correct)

5. Sarah is a teacher at a school for one year. After that, she becomes a trainer for new teachers and then a principal. What does this job progression show?

- A) Sarah?s job
C) Sarah?s career (Correct)
B) Sarah?s hobby
D) Sarah?s education

6. Activities that one is good at and can do well are called ____.

- A) Abilities (Correct)**
C) Passion
B) Interests
D) Sports

7. Things that one loves to do are called ____.

- A) Abilities
C) Interests (Correct)
B) Job
D) Work

8. We should choose our career based on our ____?.

- A) Disadvantages
C) Weakness
B) Strengths (Correct)
D) Workplace

9. Nisha loves cooking and she is good at dancing. Her ability is ____.

- A) Cooking
C) Painting
B) Dancing (Correct)
D) Singing

10. Jack is very good at MS Excel. He must apply for a job

based on his ____.

- A) Interests
C) Decision
B) Abilities (Correct)
D) Mood

11. A ____ path is a series of jobs to help you progress towards your goals.

- A) Career (Correct)**
C) Unsatisfying
B) Foot
D) Work

12. One must choose the career path based on the changing ____.

- A) Interests
C) Cities
B) Abilities
D) Market demands (Correct)

13. How can creating career pathway posters help you plan your career?

- A) By teaching unrelated skills
C) By providing clarity on your future goals (Correct)
B) By ignoring market demands
D) By limiting your career growth

14. Suraj has finished his ITI course. He can create a career path that helps him progress towards his ____ and ____?.

- A) Cooking and painting
C) Strengths and weakness
B) Goals and Objectives (Correct)
D) Singing and dancing

15. Prem has completed his fashion design course. Which of the following he must consider when choosing a career path?

- A) Demands
C) Ability
B) Trends
D) All of these (Correct)

16. What does a market scan help us do?

- A) Learn new hobbies
C) Identify different career pathways (Correct)
B) Get better at sports
D) None of these

17. Which is NOT a proper way to collect data about a career?

- A) Listening to gossips (Correct)**
C) Career guidance agencies
B) Career magazines
D) News papers

18. What can be the source of information for a market scan?

- A) Internet
C) Alumni

- B) Industry visits
D) All of these (Correct)

19. Latha is planning to join a beauty salon. But she is not very sure about this profession. Who should she speak with to get a better understanding of the profession?

- A) Professionals (Correct)** B) Parents
C) Classmates D) Strangers

20. Raghu's father had a typewriting press/shop. Now, he is replacing typewriters with_____.

- A) Phones **B) Computers (Correct)**
C) TV D) Radio

21. A _____is something you really want in life. You plan and take the right actions to make it happen.

- A) Dream B) Desire
C) Goal (Correct) D) None of these

22. The goal that someone plans to achieve within a year is called a_____.

- A) Long term goal B) Steps
C) Milestone (Correct) D) Desire

23. SMART stands for _____.

- A) Specific, Measurable, Achievable, Relevant, and Time-Bound. (Correct)** B) Specific, Measurable, Archive, Relevant, and Time-Bound.
C) Specific, Measurable, Achievable, Relevant, and Trim D) Specific, Memorable, Achievable, Relevant, and Time-Bound.

24. Nithya aims to achieve a score of 75% in her 10th- grade exams by the end of the academic year. This is a _____goal.

- A) SMART (Correct)** B) STAR
C) Great D) Life-time

25. Ramesh wanted to collect 50 stamps in 6 months. So, he started by collecting two stamps every week. This is a _____goal.

- A) Short-term (Correct)** B) Life-time
C) Long-term D) Unrealistic

26. What are the duties of an entrepreneur?

- A) Talking to customers B) Managing finances and budgets
C) Managing the business **D) All of these (Correct)**

27. Which of the following is the BEST definition of profit?

- A) The total amount of money a business makes from selling goods or services.

- B) The money a business owner spends on personal expenses.

C) The revenue or earnings which remain with the business owner, after all the costs are paid. (Correct)

- D) The total amount of money a business earns before paying taxes.

28. Pratibha wants to start a Biryani Hotel. What will she need first?

- A) Business plan (Correct)** B) Name Board
C) Food Items D) Kitchen Equipments

29. What are some of the qualities of a strong entrepreneur?

- A) Learning from failures B) Building relationship with customers
C) Working hard **D) All of these (Correct)**

30. Pooja started a food court that was very successful with many customers. After a year, the number of customers decreased. What should Pooja do to solve this problem?

- A) Change the Cooking Style **B) Collect the Feedback from the Customers (Correct)**
C) Close the Food court D) Change her business

31. A person who hires other people for their business is an_____.

- A) Self -Employed B) Employee
C) Entrepreneur D) Employer (Incorrect)

32. You want to sell toys. What should you do before starting your business?

- A) Design the toys **B) Find out what children like (Correct)**
C) Build a factory D) Hire salespeople

33. Product is an object that can be_____.

- A) Seen B) Touched
C) Seen, Touched and Used (Correct) D) Used

34. Sharvan serves as a delivery agent delivering tomatoes from a farmer to a company that makes tomato sauce. What is Sharvan's job?

- A) Seller **B) Service Provider**
C) Buyer D) Distributor (Incorrect)

35. Select the example of a product from the options.

- A) Home painting B) Parlour service
C) Shirt (Correct) D) Bike repair

36. A good business idea for a young or new entrepreneur should be sustainable. This means_____.

- A) It is easy to use
- B) It has many details
- C) It has budget
- D) It is planned for the present and future business growth (Correct)**

37. Unique Selling Proposition or USP of a business plan refers to_____.

- A) A special budget for the business
- B) A new customer for the business
- C) A special or different idea for a business (Correct)**
- D) An old business is updated

38. A _____ is a document with complete strategy for the business.

- A) Strategy Report
- B) Action Plan
- C) Business plan (Correct)**
- D) Stakeholder Report

39. _____ is about the competition in the online or offline market.

- A) People Analysis
- B) Competitor Analysis (Correct)**
- C) Customer Analysis
- D) Budget plan

40. A business pitch is presented to investors who helps us with _____, _____, and _____.

- A) Customer and Quality
- B) Money, Resources, and Mentoring Support (Correct)**
- C) Plan and Marketing
- D) Profit and Loss

41. Shyna wants to start a masala powder business. She is presenting a business pitch to the bank manager. How long should her business pitch be?

- A) 2 to 3 mins (Correct)**
- B) 10 mins
- C) 15 mins
- D) 1 min

42. In a business, the money involved in building a product is called_____.

- A) Cost (Correct)**
- B) Profit
- C) Price
- D) Discount

43. Bindu has started a small auto repair shop. She is the only person managing the business. Which kind of business it is?

- A) Partnership
- B) Private Limited
- C) Multinational Unit
- D) Sole Proprietorship (Correct)**

44. Rahim is filing tax for the first time for his business. Which of these elements are NOT needed for filing tax?

- A) Birth Certificate (Incorrect)**
- B) PAN Card
- C) Aadhar Card
- D) Income Tax Return**

45. Marketing helps the customer to learn about

- A) Price
- B) Availability
- C) Special Discounts
- D) All of these (Correct)**

46. _____ supports entrepreneurs to get loans under several schemes in district level.

- A) National small industries corporation (NSIC)
- B) District Industry Centres (DIC) (Correct)**
- C) SIDO
- D) SSLC

47. Seema plans to open a hotel and has applied for a MUDRA Loan. What must she submit as part of her loan MUDRA loan application?

- A) Her resume
- B) A business plan (Correct)**
- C) Vacation plan
- D) An essay

48. A product name that has been officially registered with the Trademark Registry of India is _____.

- A) Marked
- B) Trademark (Correct)**
- C) Approved
- D) Token

49. The secret to growing your business is to choose the right _____ to support your growth

- A) Clothes
- B) Family
- C) Friends
- D) Team (Correct)**

50. Joy started a homemade pickle business. He has not been able to get profit in the first 2 months. What should he do?

- A) End his business
- B) Borrow money
- C) Find reasons for his failure & learn from them (Correct)**
- D) Get angry